

PREVIEW

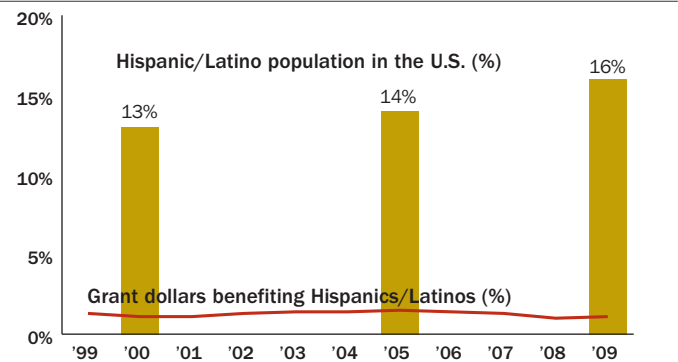
# A Decade of Foundation Funding for Hispanics/Latinos in the U.S. and for Latin America

This research brief previews findings from a forthcoming report by the Foundation Center which examines U.S. foundation funding for Hispanic/Latino communities in the United States, as well as funding for Latin America. The analyses presented in this brief examine funding patterns based on all grants of \$10,000 or more reported by a sample of more than 1,000 larger U.S. foundations from 1999–2009, with a particular focus on giving from 2007–2009. These foundations accounted for roughly half of all foundation giving annually and over four-fifths of total estimated international giving.

## Giving to Hispanics/Latinos in the United States

- ◆ In the past decade, U.S. foundation dollars specifically intended to benefit Hispanics/Latinos have remained steady, comprising of about one percent of total foundation funding, even as the Hispanic/Latino population in the U.S. has grown significantly (Figure 1). In an analysis of grants awarded between 2007–2009, large foundations awarded, on average, \$206 million per year to programs and organizations benefiting Hispanics/Latinos.
- ◆ The majority of these foundation dollars (42 percent) were awarded to grant recipients in the Western region of the United States. The region received an average of \$87 million per year from 2007–2009, with the vast majority of this funding given to organizations in California, which received, on average, 82 percent (\$71 million) of Western grant dollars per year.
- ◆ The South, Northeast, and Midwest regions of the United States received smaller shares of foundation dollars per year (28 percent, 19 percent, and 11 percent, respectively).
- ◆ Of metropolitan areas, Los Angeles-Long Beach-Santa Ana, CA received the greatest amount of grant dollars from 2007–2009, accounting for an average share of 17 percent of all grant dollars directed to Hispanics/Latinos each year (Table 1).

**Figure 1. From 1999–2009, U.S. foundation funding for Hispanics/Latinos remained constant, averaging 1.3 percent of total giving, while the Hispanic/Latino population steadily increased**



Source: Foundation Center, 2011. Grants data based on all domestic grants of \$10,000 or more awarded by a sample of more than 1,000 larger foundations representing approximately half of total giving by all U.S. foundations. Population data are from the U.S. Census Bureau.

**Table 1. Top 5 Metropolitan Areas for Foundation Giving Directed to Hispanics/Latinos**

Metropolitan Area	Average Foundation Giving Benefiting Hispanics/Latinos, 2007–2009 (per year)	Average % of Grant Dollars, 2007–2009 (per year)	MSA Rank, Total Number of Hispanics/Latinos
Los Angeles-Long Beach-Santa Ana, CA	\$35,774,626	17%	1
Washington-Arlington-Alexandria, DC-VA-MD	\$28,747,847	14%	12
New York-Northern New Jersey-Long Island, NJ-NY	\$26,356,631	13%	2
San Francisco-Oakland-Fremont, CA	\$16,579,948	8%	11
Chicago-Naperville-Joliet, IL-IN-WI	\$ 9,067,335	4%	6

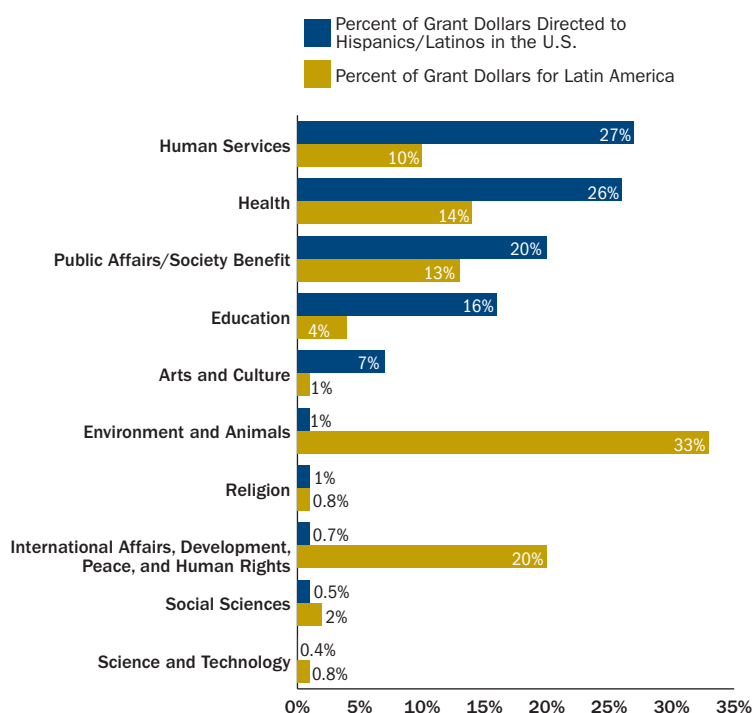
Source: The Foundation Center, 2011. U.S. Census Bureau, USA Counties, accessed August 2011. MSA ranking calculated from 2009 U.S. Census Data, which reports 366 Metropolitan Statistical Areas.

- ◆ Between 2007–2009, the largest proportion of grant dollars for Hispanics/Latinos was directed to human services, averaging 27 percent (\$57 million) per year. Health was a close second with 26 percent of grant dollars. Public affairs/society benefit (20 percent); education (16 percent); and arts and culture (7 percent) also received significant shares of grant dollars (Figure 2).

### International Giving for Latin America

- ◆ From 2007–2009, large U.S. foundations gave an average of \$350 million per year to Latin America, approximately five percent of annual international giving. This includes grants to U.S.-based international programs as well as cross-border recipients.
- ◆ Of international giving to Latin America, environment and animals was the top ranked subject category with an average 33 percent share per year between 2007–2009 (\$117 million per year). International affairs, development, peace, and human rights ranked second (20 percent), followed by health (14 percent) (Figure 2).
- ◆ Mexico received the largest proportion of grant dollars awarded for Latin America, receiving, on average, 23 percent of funding (\$82 million per year). Brazil received 22 percent of Latin American grant dollars, averaging \$77 million per year.

**Figure 2. Foundation Funding for Hispanics/Latinos in the U.S. and for Latin America by Subject Area, 2007–2009**



Source: Foundation Center, 2011. Grants data based on all grants of \$10,000 or more awarded by a sample of more than 1,000 larger foundations representing approximately half of total giving by all U.S. foundations.

### How does the Foundation Center know which grants benefit Hispanics/Latinos?

Determining the extent to which foundation giving benefits specific population groups is one of the most challenging questions to answer using available data, in part because the federal tax form for nonprofits and foundations does not ask foundations to specify which population groups (if any) are being served by the grant. The Foundation Center codes grants for specific population groups whenever the intended beneficiary is clear from the name and purpose of the recipient organization. Nonetheless, because many grants lack a detailed description of their purpose, the amount of funding reported undoubtedly under-represents the level of support that foundations intend to benefit specific population groups.

**A detailed report of foundation funding for Hispanics/Latinos and for Latin America will be released December 2011.**

For additional information, please contact Larry McGill at [lmcgill@foundationcenter.org](mailto:lmcgill@foundationcenter.org).

This research was generously supported by the David and Lucile Packard Foundation.

### About Hispanics in Philanthropy

HIP is a transnational network of more than 600 grantmakers committed to strengthening Latino communities across the Americas. The HIP network connects and convenes funders, nonprofits, researchers, and other leaders to identify emerging needs among Latinos as well as best practices for responsive and effective funding of social change. HIP trailblazes new philanthropic models by leading collaborative initiatives and has provided grants and training to help build the capacity of more than 500 organizations and leaders, including afterschool programs, Latino arts centers, immigrant rights advocates, LGBT Latino leaders, housing for Latino older adults, neighborhood health centers, grassroots community organizers, multiservice organizations in rural areas, and economic development in Latin America.

### About the Foundation Center

Established in 1956 and today supported by close to 550 foundations, the Foundation Center is the leading source of information about philanthropy worldwide. Through data, analysis, and training, it connects people who want to change the world to the resources they need to succeed. The Center maintains the most comprehensive database on U.S. and, increasingly, global grantmakers and their grants — a robust, accessible knowledge bank for the sector. It also operates research, education, and training programs designed to advance knowledge of philanthropy at every level. Thousands of people visit the Center's web site each day and are served in its five regional library/learning centers and its network of 450 funding information centers located in public libraries, community foundations, and educational institutions nationwide and around the world.