

Building Capital For Latino Communities



Building Knowledge Capital

4 Major Reports Released

- Promoting Diaspora Support for Local Productive Initiatives
- Diaspora-Inclusive Investment Projects

These reports include case studies of HIP's 2006-2011 transnational program, looking at best practices as well as lessons learned. The reports also take an in-depth look at productive investment projects in Latin America that draw upon the resources of diaspora communities in the United States.

The Latino Age Wave

This report provides an in-depth assessment of Latino aging issues, including an overview of the demographics of the Latino older adult population, a mapping of current assets for serving Latino older adults, and a review of promising practices. The report paved the way for HIP's Latino Age Wave Initiative, launched this year.

Foundation Funding for Hispanics/Latinos and for Latin America

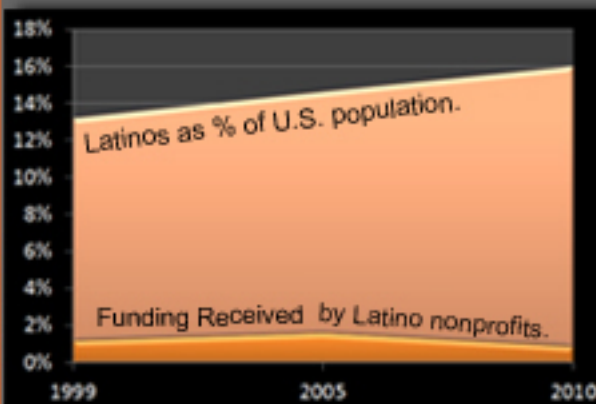
Produced in partnership with the Foundation Center, this report examines foundation giving for Latino communities in greater detail than ever before. Foundation giving to Latino nonprofits has remained stable at one percent for the past decade, even as the population grew by 43 percent. The report has already spurred change-making conversations we plan to continue throughout 2012.

3 HIP Philanthropy Labs

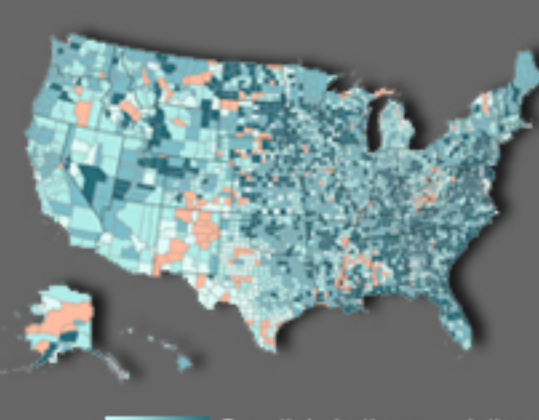
This webinar series provided our members with information on topics such as the recession, the 2010 Census, and recent anti-immigrant legislation.



Spotlight on HIP Facts



From 1999 to 2009, foundation funding targeting Latinos remained stable at about 1%, even as the Latino population swelled by 43%.



"In the U.S. there are 3,141 counties. The Hispanic population grew in 3,000 of those 3,141 counties."

-Dr. Leo Estrada, demographer, during a HIP Philanthropy Lab webinar.

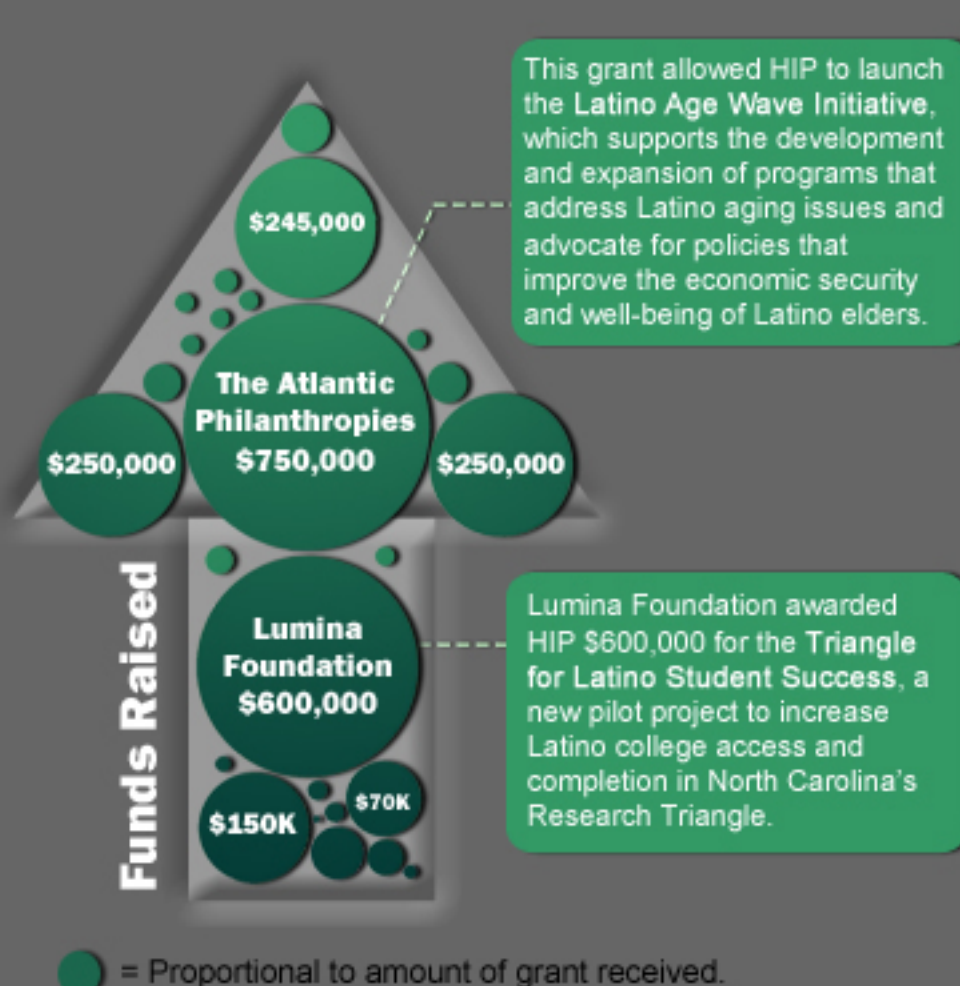
87%



87% of Area Agencies on Aging were unable to provide Spanish-speaking assistance or services to clients upon first contact, based on a randomized survey of the federally funded agencies.

Building Financial Capital

\$2.4 Million Raised



This grant allowed HIP to launch the Latino Age Wave Initiative, which supports the development and expansion of programs that address Latino aging issues and advocate for policies that improve the economic security and well-being of Latino elders.

Lumina Foundation awarded HIP \$600,000 for the Triangle for Latino Student Success, a new pilot project to increase Latino college access and completion in North Carolina's Research Triangle.

Spotlight on Grantees



For more than twenty-five years, Latino Community Services has worked to reduce the spread of HIV/AIDS among Latino communities in Hartford, Connecticut, by providing comprehensive prevention, education, and care services to people living with HIV/AIDS and people at risk for HIV infection. A HIP grant of \$25,000 is helping Latino Community Services to diversify its revenue by generating earned income from a social venture for providing medical interpreting and translation, building on the organization's core competence in health services.



Alianza Para la Educación Alternativa is a coalition of five nonprofits in Puerto Rico with a proven track record of improving educational outcomes for high-school dropouts and other at-risk youth. A HIP grant of \$75,000 is helping Alianza's five member organizations to develop a shared database and system for evaluating and monitoring program outcomes.



In Colorado, Rights for All/Derechos Para Todos mobilizes grassroots Latino communities and leaders to advocate for fair immigration reform, worker rights, and voting rights. A HIP grant of \$15,000 is helping Rights for All to build its capacity in communication and fundraising.

\$1.6 Million disbursed to more than 100 Latino grassroots organizations.



Building Human Capital

Transnational Network

HIP has built a transnational network of more than 500 Latino nonprofit organizations, 100 funding partners, and 50 member foundations and corporations representing thousands of leaders, community members, and advocates working across the United States and Latin America.



39 events in 2011

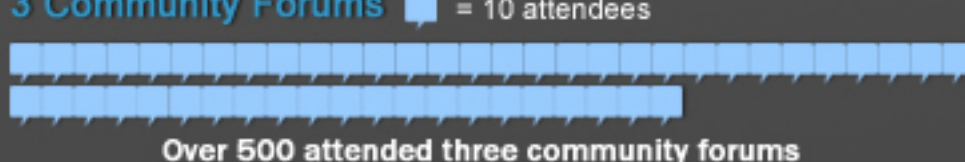
More than 2,000 people attended 39 HIP events in 2011, including...

24 Funder Briefings & Networking Events = 10 attendees



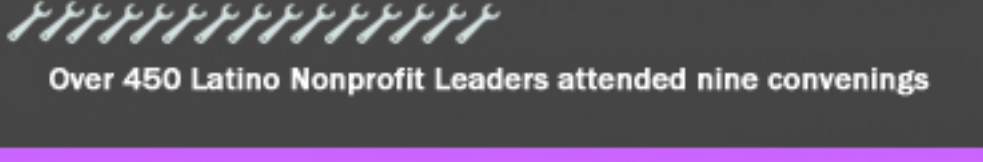
Over 1,000 attended 24 funder briefings and networking events

3 Community Forums = 10 attendees



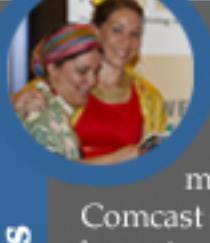
Over 500 attended three community forums

9 Grantee Convenings = 10 attendees



Over 450 Latino Nonprofit Leaders attended nine convenings

Spotlight on Events



In April, in Philadelphia, PA, more than 125 funders and community members gathered at the Comcast Center for a HIP gala honoring four visionary Latino leaders: Maria Hinojosa, Anchor and Managing Editor of NPR's Latino USA; Helen Cunningham, Executive Director of the Samuel S. Fels Fund; Luz Hernandez, Executive Director of Philadelphia HUNE; and Ken Trujillo, Founding Partner of Trujillo Rodriguez & Richards, LLC.

Forum on Immigration

In May, in Winston-Salem, NC, more than 150 funders, nonprofits, and other leaders attended a HIP community forum on immigration. The forum included a briefing on pending immigration bills, an overview of the state's Latino civic sector, and moving testimonies by Dream activists and other immigrant rights advocates. Advocates in North Carolina successfully blocked Arizona-style anti-immigrant legislation from passing in 2011.



In August, in Santa Clara, HIP provided a grantee convening for 34 leaders of Latino nonprofit organizations in CA. The two-day convening included a panel of funders offering expert advice on fundraising, a training on developing an individual donor base, a training on effective organizational storytelling, and opportunities for peer learning and networking.

2012: Game Changers

IDEAS & INVESTMENTS FOR THE NEXT DECADE

All of our accomplishments in 2011 laid the groundwork for Game Changers: Ideas and Investments for the Next Decade. This 2012 series of briefing papers, events and forums seeks to answer the question: *How do we increase the size and impact of philanthropic investments in Latino communities?*